

INANI Start Well Foundation (NPC)

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IMMEDIATE RELEASE

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To Whom it may concern

RE: Press Release Mandela Day 2020

The INANI Start Well Foundation has launched a fundraising campaign in order to build the first ever non-profit, whole food factory in South Africa. The sole purpose of this initiative is to manufacture nutrient-dense morning meals at pioneering low costs for children from poverty-stricken communities in South Africa.

In the spirit of giving, INANI is supporting the Kolisi Foundation for Mandela Day on Saturday 18 July 2020 and will be handing out 600 food parcels, each containing supplies to sustain one family for a month in Hermanus.

INANI is appealing to the public to help them raise funds via GivenGain as their biggest hurdle is securing funding for purchasing the processing plant. "Due to the low profit margins, traditional financing institutions are not interested in assisting us with loan funding. We have already secured 65% of the required capital and need your assistance to make our dream a reality," says Mr. Org van der Wath, Executive Director of the foundation.

INANI Start Well Foundation is a non-profit organisation established to improve the quality of instant cereals served to children through feeding scheme institutions. To achieve its mission, INANI will manufacture nutrient-dense instant cereals, sell it to the feeding scheme market with no profit intent, and advocate for better quality cereals served to poor growing children.

To contribute to the INANI Start Well Foundation, you can visit:

<https://www.givengain.com/cc/inanistartwellfoundation/>

For more information, visit www.inaniswf.org

Kind Regards

Leonie Venter